

Saving The Six Bells: A Community Hub: More Than Just a Pub

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The Six Bells is more than just a pub—it aims to be the heart of a thriving, sustainable community. Our vision is to create a welcoming space that nurtures social connections, fosters local enterprise, and offers vital services that cater to the needs of everyone, from young families to the elderly, cyclists to walkers, and artists to entrepreneurs. This is not just about preserving a building; it is about safeguarding a way of life and ensuring the future prosperity of our community.



The Strength of Community-Owned Businesses

One of the strongest indicators of long-term success lies in the resilience of community-owned businesses. According to research, only **36% of new start-ups survive beyond five years**, whereas **92% of community-owned businesses remain operational after the same period**. This stark contrast demonstrates the sustainability of a model rooted in shared ownership, local investment, and deep community engagement. The Six Bells Community Hub is designed to harness this stability, ensuring that the venture thrives for generations to come.

Economic Benefits to the Local Economy

Community-owned pubs like The Six Bells contribute significantly to the local economy. For every £1 spent with a community business, **56p stays in the local economy**, compared to just 40p with large private sector firms. This increased local expenditure supports neighbouring businesses, creates jobs, and stimulates economic activity within our community.

The broader beer and pub sector also plays a vital role in the UK's economy, contributing **£34.3 billion annually** and supporting over **one million jobs**. By revitalising and repurposing The Six Bells, we are not only preserving a cherished local institution but also bolstering the economic fabric of our area.

Instil a Sense of Pride

Transforming The Six Bells into a vibrant community hub can instil a renewed sense of pride in Peterstone Wentlooge, an area currently challenged by significant fly-tipping issues. Fly-tipping not only degrades the environment but also diminishes community morale and deters investment. In 2022-2023, Wales reported 39,853 fly-tipping incidents, with cleanup costs estimated at £1.83 million.

By revitalising The Six Bells, we can foster community engagement and responsibility, leading to improved environmental stewardship. Engaging the community fosters a collective ownership of the problem, encourages reporting of suspicious activities, and can help with the clean-up.

This collective effort can transform perceptions of our area, making it a more attractive place to live, work, and visit.

A Food-Led Pub with a Difference

At its core, The Six Bells will offer a high-quality, food-led pub experience but with a “café vibe”. Whether it is a locally sourced hearty meal in the evening or a welcoming daytime café setting, our model ensures that everyone feels comfortable and included. The elderly can enjoy coffee and cake in a warm, inviting environment, where a simple chat with a friendly face may be the only conversation they have that day. Young parents can gather, forming vital social bonds that combat isolation. Walkers and cyclists exploring the stunning Welsh coastline will find a place to rest, refresh, and recharge.

Supporting Local Enterprise and Sustainability

The success of our food-led approach will be strengthened by a **farm & craft shop stocked with high-quality, locally sourced produce**. People will travel not just for a meal but to buy exceptional food and to admire the craftsmanship of local artisans. The shop will showcase **handmade art, crafts, and products** created by talented individuals in our region, offering them an opportunity to reach a wider audience while reinforcing our commitment to sustainability and ethical sourcing.

A Destination for Visitors and Education

The Six Bells will also become a **gateway to the rich history and natural beauty of our area**. Through a visitor centre, we will share the history of the region, from the impact of the floods to the importance of our **Site of Special Scientific Interest (SSSI)**. Interactive exhibitions and educational programs will engage people of all ages, with activities tailored for local nurseries, schools, and scout groups. These initiatives will inspire young minds, fostering a deep connection to the landscape and heritage that surrounds them.

A Hub for Community Engagement

Beyond food, drink, and retail, The Six Bells will host **a range of community events** that bring people together. Regular quiz nights, open mic sessions, and live music will create a lively social scene. A dedicated space for cyclists will provide essential repair facilities and a gathering point for riding groups. Volunteers in the shop and visitor centre will develop meaningful relationships with local residents, strengthening the sense of belonging that is vital for a thriving community.

The Future: A Sustainable, Inspiring Model

By integrating hospitality, retail, education, and social engagement, The Six Bells Community Hub is a **sustainable business model** with longevity. It is a vision that fosters deep local connections, attracts visitors from further afield, and supports entrepreneurs and artists. This is not just about running a pub—it is about inspiring a movement that will benefit future generations, creating a place where people feel connected, valued, and supported.

The Six Bells is more than just a pub. It is the beating heart of a community, and with the support of those who believe in this vision, we can ensure that it thrives for years to come.



A COMMUNITY HUB: MORE THAN JUST A PUB

